



(Draft) Schedule

Friday, March 7

Start the day together in the Garden Room. Then, Session A talks will be held in the Garden Room. Session B will be in the Speer Room, located across the sidewalk in the Mahlstedt Center.

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| Noon - 1 p.m. | Registration/Welcome |
| 1 - 2 p.m. | Keynote Address 1
Switching Your Personal Practice and Finding Success
Chris Vance |
| 2:20 - 3:20 p.m. | A. Making Connections to Create Opportunity
Megan Hammer

B. Business Model Canvas: Visualizing Your Passion as a Business
Sheri Benson and Leah Locke |
| 3:40 - 4:40 p.m. | A. Mingle by Medium
Find the table that sounds the most interesting to you and meet others with similar artistic interests.
Self-directed

B. Running Your Business: Types of Entities
Joseph Wallace |
| 6 p.m. | Conference Happy Hour (Location TBA) |



(Draft) Schedule

Saturday, March 8

Start the day together in the Garden Room. Then, Session A talks will be held in the Garden Room. Session B will be in the Speer Room, located across the sidewalk in the Mahlstede Center.

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| 8 - 9 a.m. | Registration/Welcome |
| 9 - 9:30 a.m. | Take a Seat: Chair Yoga for Everyone
Claire Krüesel |
| 9:30 - 10:30 a.m. | A. Daily Creative Practice: Why it Helps Your Work as an Artist and How to Build One
Susan Norris & Rhonda Scott |
| | B. Title TBA
Valerie Williams |
| 10:50 - 11:50 a.m. | A. Tell Me a Story
Matthew McIver |
| | B. Legacy Toolbox from a Fine Art Appraiser
Lauren Tucci |
| Noon - 2 p.m. | A. Lunch and Craft Activity
Beth Weninger |
| 2 - 3 p.m. | A. Keynote Address 2
Different Ways to Sell Artwork
Chris Vance |
| 3:20 - 4:20 p.m. | A. TBA
TBA |
| | B. From Teaching to Photography: Art as a Second Career
Chris Ewan |
| 4:20 - 4:30 p.m. | Closing Remarks (both session locations) |